

## CHOH Advertising Policy

**Na Makua Ho'olako** is published six times per year by Christian Homeschoolers of Hawaii. It is designed to keep homeschooling families in touch by covering upcoming events, legislative issues, resources, and other articles of interest including worldview and family encouragement. By advertising in **Na Makua Ho'olako**, you can showcase your product or service all year round to Hawaii homeschool families. **Na Makua Ho'olako** has a circulation of 250+ families; the mailing list is NOT sold or rented.

All ads:

- must be homeschool-related, offering an educational product or service to homeschool families;
- are published on a space-available, first-come, first-served basis;
- are subject to approval; CHOH reserves the right to refuse any ad submitted. If the publishers determine the ad is unsuitable for publication for any reason, CHOH may refuse it or insist upon alternative artwork and/or copy.

Rates are subject to change at the publisher's discretion.

If you would like to advertise in Na Makua Ho'olako

- Complete an Ad Application Form
- Create a black & white ad copy in one of the following electronic formats: tif, jpg, high resolution pdf, Word, or Publisher. Type must be at least 10 point in Times New Roman font.
- Send your application form and ad to [editor@christianhomeschoolersofhawaii.org](mailto:editor@christianhomeschoolersofhawaii.org) for approval before the newsletter deadline (1<sup>st</sup> day of January, March, May, July, September, or November; the March 1<sup>st</sup> deadline may be moved up to February 15<sup>th</sup> depending on the CHOH Conference dates).
- Send a check for the cost of your ad (see ad application for details) made payable to CHOH to: Newsletter Editor, c/o Mendiola, 2137 California Ave Wahiawa, HI 96786.

Advertisements in Na Makua Ho'olako do not constitute an endorsement by CHOH.

Questions may be directed to Jennifer Ching, editor, at [editor@christianhomeschoolersofhawaii.org](mailto:editor@christianhomeschoolersofhawaii.org).

## **CHOH Na Makua Ho'olako Advertising Application**

Instructions:

A. Type in your contact information below.

B. Answer each question which applies to your advertisement.

C. Copy and send your application and ad to [editor@christianhomeschoolersofhawaii.org](mailto:editor@christianhomeschoolersofhawaii.org) for approval before the deadline. Send your check to the address listed above in CHOH's Advertising Policy.

### **Your Contact Information**

Name:

Organization Name:

E-mail:

Phone:

Mailing Address:

City, State, Zip Code:

### **Newsletter Ad Information** (Please underline or highlight your choices.)

#### **1. What size is your ad?**

1/6 Page (4½ " x 2¼ ") at \$10.00 per issue    1/12 Page (2¼ " x 2¼ ") at \$5.00 per issue

\*Rates are subject to change at publisher's discretion.

#### **2. Please choose the issue(s) you would like your ad to appear in:**

January (Pre-Conference)

February/March (Pre-Conference)

May

July

September

November

#### **3. Please describe your product or service:**

#### **4. Please describe your product or service:**